4th Workshop:

Real Estate in the Øresund Region

The Real Estate Science Group at Malmö University welcomes participants to the 4th annual real estate workshop. The 4th workshop focuses on Real Estate in the Øresund Region with following themse:

- Finance and Appraisal
- Housing Policy
- Organization and Management
- Urban and regional development
- Energy and Built Environment

You can reach us at: RealEstateWorkshop2015@mah.se

April 23-24 2015 - Ubåtshallen, Malmö

The Real Estate Science Group, Department of Urban Studies, Malmö University
The Real Estate Science Group at Malmö University welcomes participants to the 4th annual lunch-to-lunch real estate workshop.

Workshop Program:

Thursday April 23th 2015

11:30-12:00 Registration – (Room U433)
12:00-13:00 Lunch - (Room U401)

13:00-14:00 Welcome - Keynote Speech by Birgitta Gomez Nielsen - Danish Housing Market
(Room U433)

14:00-15:00 Presentations

Parallel Session 1: Energy and Built Environment – (Room U433)
Chair: Simon Siggelsten

1. Lovisa Högberg: *Who will close the energy efficiency gap? A quantitative study of what characterizes ambitious housing firms in Sweden*
Discussant: Carl Caesar:

2. Simon Siggelsten: *Individual Metering and Charging of Heat and Hot Water in Multi-Apartment Buildings*
Discussant: Fredrik Brunes

Parallel Session 2: Urban and Regional Development – (Room U401)
Chair: Helena Bohman

3. Pia Nilsson: *Natural amenities in urban space – A geographically weighted regression approach*
Discussant: Magnus Andersson

Discussant: Pia Nilsson

15:00-15:30 Fika
15:30-17:00
Presentations:

**Parallel Session 1: Finance and Appraisal** – (Room U433)
*Chair: Bo Söderberg*

5. Fredrik Brunes: *The Successive Principle as a way to avoid cost overruns: A critical analysis*

6. Birgitta Vitestam - Blomqvist : *My home and my economy- a theoretical approach to the use of accounting and valuation when purchasing a cooperative flat*
   Discussant: Olle Nordberg

7. Fredrik Kopsch : *Towards a measure of speculative housing markets*
   Discussant: Ola Jingryd

**Parallel Session 2: Organization and Management** – (Room U401)
*Chair: Stig Westerdahl*

8. Åsa Nordin: *Network Structure and Business Model Innovation in Real Estate Networks. A management perspective*
   Discussant: Lovisa Högborg

9. Peter Palm: *Proposal of use in commercial real estate from a gender perspective*
   Discussant: Lina Bellman

10. Karin Staffansson Pauli : *Representations of Gender in the Real Estate Industry*
    Discussant: Åsa Nordin

18:30  Workshop Dinner (MiaMarias)

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**Friday April 24th 2015**

08:30-09:30
Keynote Speech by Bo Bengtsson - "Similar but different. Perspectives on Swedish housing policy" (Room U433)

09:30-10:00
Coffee
10:00-11:30
Presentations:

Parallel Session 1: Housing Policy – (Room U433)
Chair: Bo Bengtsson
11. Carl Caesar: You can talk the talk, but can you walk the walk? A quantitative evaluation of Stockholm’s mixed tenure ambitions
   Discussant: Helena Bohman

12. Stig Westerdahl: Accounting practices in Swedish Public Housing: yield requirements vs. social responsibility
   Discussant: Sigrid Katzler

13. Ola Jingryd: Business Improvement Districts in a Swedish setting
   Discussant: Martin Grander

Parallel Session 2: Housing Policy - Finance and Appraisal – (Room U401)
Chair: Bo Söderberg

14. Fredrik Kopsch: A method to determine capitalization in small data samples
   Discussant: Simon Siggelsten

15. Lina Bellman: How authorized property appraisers perceive information for valuation of commercial properties: a repertory grid study
   Discussant: Peter Palm

16. Mats Wilhelmsson: NIMBYs for rich and YIMBYs for poor – analyzing property price effects of infill developments
   Discussant: Ann-Charlotte Lyvall / Helena Bohman


11:30-12:30
Panel Discussion- (Room U433)

12:30  Lunch- (Room U401)

Practical Information:
Lunch: All registered participants will be treated to a light lunch on both days of the workshop. This will take place in room U401, located on the 4th floor of the building.
Workshop dinner: All registered participants are cordially invited for a dinner Thursday 23 April, from 18.30 to 20.30 at MiaMarias.

Address: Nordensköldsg 19, 211 19 Malmö